



CENTRAL ASIA TRADE EXHIBITION 2017 FUTURE GROWTH: TRADE, TRANSPORT, AND HORTICULTURE



USAID Competitiveness, Trade, and Jobs Activity in Central Asia cordially invites you to join the Trade Exhibition for the 7 Central Asia Trade Forum “*Future Growth: Trade, Transport, and Horticulture*”, one of the major international events for companies and exporters, that will take place at Rixos Almaty Hotel in Almaty, Kazakhstan, October 18-19, 2017.

We expect attendance of over 500 government, business and civil society leaders from Central and South Asia, Europe and beyond.

A concurrent trade exhibition will bring together different technology, equipment, and service providers that have the capacity to lower production and transport costs in the region.

THE PURPOSES OF THE TRADE EXHIBITION

1. To showcase and promote innovative products
2. To expand access to new markets
3. To establish new business contacts, find new clients and partners

THE MAIN CATEGORIES OF THE EXHIBITION

- ✓ Horticultural products (processing, labeling, storage of fruit and vegetable products)
- ✓ Transport & logistics
- ✓ Innovative technologies, equipment, and new approaches in the above areas
- ✓ Packaging
- ✓ Retail chains



OPPORTUNITIES FOR TRADE EXHIBITORS

The two-day-long trade exhibition will be concurrently with the Central Asian Trade Forum.
4 sq.m. (2x2m) sized booth with the name of the organization will be provided for each exhibitor.

Each exhibition booth is provided with: socket 220V - 1 item, the frieze panel (with your company name) – 1 item, table (80*80) – 1 item, chairs – 2 items, bulb – 1 item, recycle bin – 1 item.

Transportation and lodging costs to Almaty are paid by your company.
During the forum lunches and coffee breaks are at the expense of organizers.
All participants of the forum and the trade exhibition need to register at the website.

EXHIBITORS' FEE

\$100 < for companies with less than 50 employees

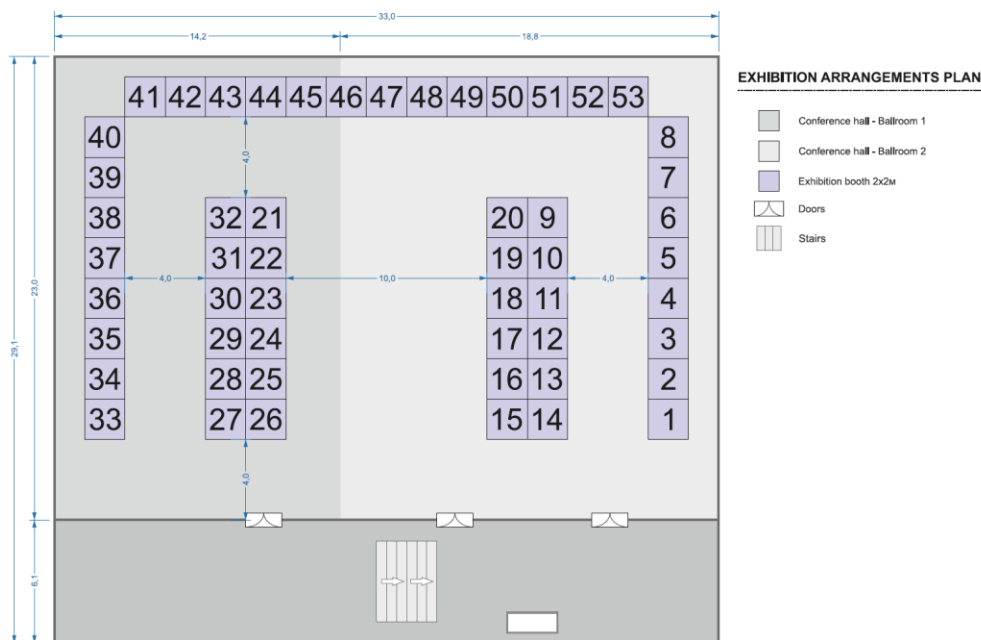
\$200 > for companies with over 50 employees

* Payment for any additional equipment as well as for delivery, custom clearance, insurance, handling and storing of exhibits shall be done by the exhibitor.

To include the company's brief in the catalog of exhibitors, please send information about your company: logo, company name, product name, services, brief information about your company.

RESERVE A BOOTH AND STAY CLOSER TO YOUR PARTNERS AND CLIENTS!

EXHIBITION ARRANGEMENT PLAN



CONTACTS

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Looking forward to welcoming you at the Central Asia Trade Exhibition!